



INTERNATIONAL  
UNIVERSITY  
OF MONACO

# A DECISIVE CHOICE

TO BUILD UP YOUR FUTURE

2023 | 2024  
BACHELOR PROGRAM

# STUDYING AT IUM

## EDUCATE FOR IMPACT



**PATRICE SARGENTI**  
Program Director

"With a highly international faculty and student body, students acquire a state-of-the-art business foundation with a flexible and interdisciplinary curriculum, allowing them to personalize their education without compromising the fundamentals of comprehensive management training.

Students are exposed to a rewarding and challenging learning experience. During the business administration course, they acquire critical and strategic thinking skills and learn how to master various business methods. IUM's pedagogical approach is based on experiential learning requiring students' active participation in business events, company projects, business plan competitions, and continuous interactions with IUM's business partners. The program is also well known for its versatile international student body and the numerous opportunities for studying abroad: international business internships, business courses, and other academic programs allow them to acquire a unique experience and start international careers. **IUM bachelor's degree students graduate with a solid academic background and sought-after practical skills."**



## BACHELOR PROGRAM

The IUM Bachelor degree program is an undergraduate management program that attracts highly skilled and talented students from all over the world, recently graduated from high school. The three-year program is fully taught in English and includes foundational management and specialization courses depending on the major chosen: Business Management, Marketing & Communication, and Digital Business Development. The third year focuses on a specialization track to deepen the student knowledge on more specific sectors: Luxury Marketing, Sales and Services, International Finance, Sports Business Management, Communication & Event Management, Global Business, Digital Business Development, and Luxury Tourism and Hospitality.

## 1 MULTICULTURAL ENVIRONMENT

- Students represent over 70 nationalities
- Faculty & staff hail from 40 different countries
- All programs are taught in English
- Projects, case studies, and examples illustrate business situations from different parts of the world
- In 2020-2021, IUM students carried out their internship in 31 different countries
- IUM has developed international partnerships for student exchange and institutional collaborations
- Numerous global companies participate every year in IUM career development events to meet and hire our students
- Faculty carry out research projects in collaboration with international academics and experts
- IUM Alumni are spread over the five continents

## 2 MONACO EXPERIENCE

Monaco, located between France and Italy, is a unique economic model. By taking advantage of its international setting, and the image of the Principality of Monaco, IUM provides a learning environment that combines the benefits of a small size country with the connections to global businesses, international diversity, and an entrepreneurial spirit. The Principality of Monaco is a dynamic and multicultural environment where students can learn and experience the finance, sport, and luxury industries at the highest level. The country offers an unparalleled gateway to successful companies that work right on the IUM doorstep.

## 3 EXPERIENTIAL LEARNING

At IUM, students can apply their academic learning in a real business context outside of their day-to-day learning environment. The experiential learning approach characterizes the entire curriculum, emphasizing applications, real-world examples, and case studies. This approach offers students the opportunity to work on concrete, topical challenges given to them by companies and be actively involved with relevant company executives in strategic decision-making and recommendations, usually during business competitions, internships, team-based projects study trips organized within the program. IUM prepares for leadership that embraces change.

# WHY IUM?

## SO MANY REASONS TO CHOOSE IUM

## 4 ENTREPRENEURIAL MINDSET

At IUM, we help students develop an entrepreneurial mindset and the creative leadership skills to excel in startup and enterprise environments. **IUM makes entrepreneurs for life.**

## 5 INDIVIDUAL SUPPORT AND NETWORK

IUM provides our students with significant academic and personal support to complement Monaco's educational and social experience. Students benefit from exclusive events and networking activities with the main Monaco stakeholders and many global leading companies. Studying at IUM means becoming part of an internationally recognized community. The Alumni association, which is well established and continually growing across scores of countries, is the cornerstone of IUM's worldwide success.

### ACCREDITATIONS



AACSB Accreditation represents the highest standard of achievement for business schools worldwide.

AACSB's mission is to foster engagement, accelerate innovation, and amplify impact in business education. As the longest-serving and largest business education network, AACSB connects educators, learners, and businesses to create the next generation of great leaders.



IUM's MBA program has held accreditation by the Association of MBAs (AMBA) since 2005, showing the school's ongoing commitment to quality assurance, enhancement, and innovation to deliver the best value for students, graduates, employers, and employers society. For over 50 years, AMBA has promoted graduate management education through program accreditation and network building.

# PROGRAM

## STRUCTURE\*

### FOUNDATION OF BUSINESS AND MANAGEMENT

#### Semester 1: Business Fundamentals

- Core Module 1: International Business & Markets
- Core Module 2: Transversal Skills 1

#### YEAR 1

#### Semester 2: Management Fundamentals

- Core Module 3: Managing people & Resources
- Core Module 4: Transversal Skills 2

#### 3 Tracks:

- Business Management
- Marketing & Communication
- Digital Business Development Track by ECE



Break Optional Internship

### DEEPENING FUNCTIONAL KNOWLEDGE AND INTERNATIONAL EXPERIENCE

#### Semester 3: Global Environment

- Core Module 5: Business Evolution and Revolution
- Core Module 6: Developing Global Responsible Managers

#### 3 Tracks:

- Business Management
- Marketing & Communication
- Digital Business Development Track by ECE

#### YEAR 2



#### Semester 4: International Experience

- Study Abroad Semester or Semester at ECE Paris (Digital Business Development Track)

Break Optional Internship

### CHOOSING A SPECIALIZATION

#### Semester 5: Strategic Thinking and Specialization

- Core Module 7: Strategy and Global development

#### 7 Specializations:

- Luxury Marketing, Sales and Services
- International Finance
- Sports Business Management
- Communication & Event Management
- Global Business
- Digital Business Development specialization by ECE
- **NEW** Luxury Tourism & Hospitality

#### YEAR 3



Semester 6: Company Immersion

\*September intake

# INTERNATIONAL OPPORTUNITIES

THE INTERNATIONAL UNIVERSITY OF MONACO HAS DEVELOPED A WIDE RANGE OF PARTNERSHIPS WITH QUALITY INSTITUTIONS TO IMPROVE THE CULTURAL BROADENING AND ACADEMIC KNOWLEDGE OF ITS STUDENTS AND FACULTY.

IUM's international agreements and relationships include the following institutions:

**EUROPEAN BUSINESS SCHOOL**  
(Paris, France)

**FAIRLEIGH DICKINSON**  
(Vancouver, Canada et Teaneck, USA)

**HANYANG UNIVERSITY BUSINESS SCHOOL**  
(Seoul, Korea)

**ÖREBRO UNIVERSITY**  
(Örebro, Sweden)

**INSTITUTO TECNOLÓGICO Y DE ESTUDIOS  
SUPERIORES DE MONTERREY**  
(Monterrey, Mexico)

**MCI MANAGEMENT INNSBRUCK**  
(Innsbruck, Austria)

**NAGOYA UNIVERSITY OF  
COMMERCE AND BUSINESS**  
(Nagoya, Japan)

**SUFFOLK UNIVERSITY**  
(Boston, USA)

**SUNGKYUNKWAN UNIVERSITY**  
(Seoul, South Korea)

**TONGJI UNIVERSITY**  
(Shanghai, China)

**UNIVERSIDAD DEL CEMA**  
(Buenos Aires, Argentina)

**ZHAW SCHOOL OF MANAGEMENT AND LAW**  
(Zürich, Switzerland)

**SCHOOL OF MANAGEMENT SABANÇI UNIVERSITY**  
(Istanbul, Turkey)

## AND THEN WHAT?

AFTER GRADUATION, YOU WILL FACE A CROSSROADS: WILL YOU GO TO WORK OR GO ON STUDYING? NEARLY 72% OF OUR GRADUATES WHO CONTINUE THEIR STUDIES DECIDE TO APPLY FOR A MASTER OF SCIENCE PROGRAM AT IUM.



# PLACEMENT AND CAREERS

## BACHELORS

CLASS OF 2021 AT 3 MONTHS

### TOP EMPLOYERS

ALTANA WEALTH LTD SAM, BESPOKE SERVICES, BNP Parisbas, COMPAGNIE MONEGASQUE DE BANQUE, EDMOND DE ROTHSCHILD, FRASER YACHTS, HUGO BOSS, KPMG, LOUIS VUITTON, MONACO ASSET MANAGEMENT, MOORE STEPHENS, PRICE WATERHOUSE COOPERS, SILVERSEA CRUISES, SOCIETE GENERALE, UBS AG.

### INTERNATIONAL BUSINESS DAYS

#### The IUM Career Event

The INTERNATIONAL BUSINESS DAYS are the career event of the International University of Monaco, an exclusive opportunity for our students to meet recruiters who are actively seeking interns and full-time employees. These three days enable our students to understand better demand and recruitment processes in the most competitive industries and companies and allow international companies to meet and interact with young talented IUM students and alumni.

### FUNCTIONAL AREAS

	Percentage
Banking, Finance, Insurance	27%
Media, Advertising & Entertainment	19%
Fashion, Watches, Accessories	14%
Consumer / Professional Services	13%
Retail	8%
Energy & Power	5%
Real Estate / Construction	3%
Hospitality & Leisure	3%
High Technology & Telecommunication	3%
Healthcare	3%
Government Agencies / Non-Governmental	2%

### BACHELOR OF SCIENCE GRADUATES STATISTICS

	Percentage
Continuing studies	59%
Employed	27%
Freelance	2%
Setting up a company	6%
Looking for a job	3%

*If you exclude those continuing their studies*

Working	91%
Looking for a job	9%

WE HAVE CONNECTIONS  
WITH INSTITUTIONS IN OVER  
50 DIFFERENT COUNTRIES.

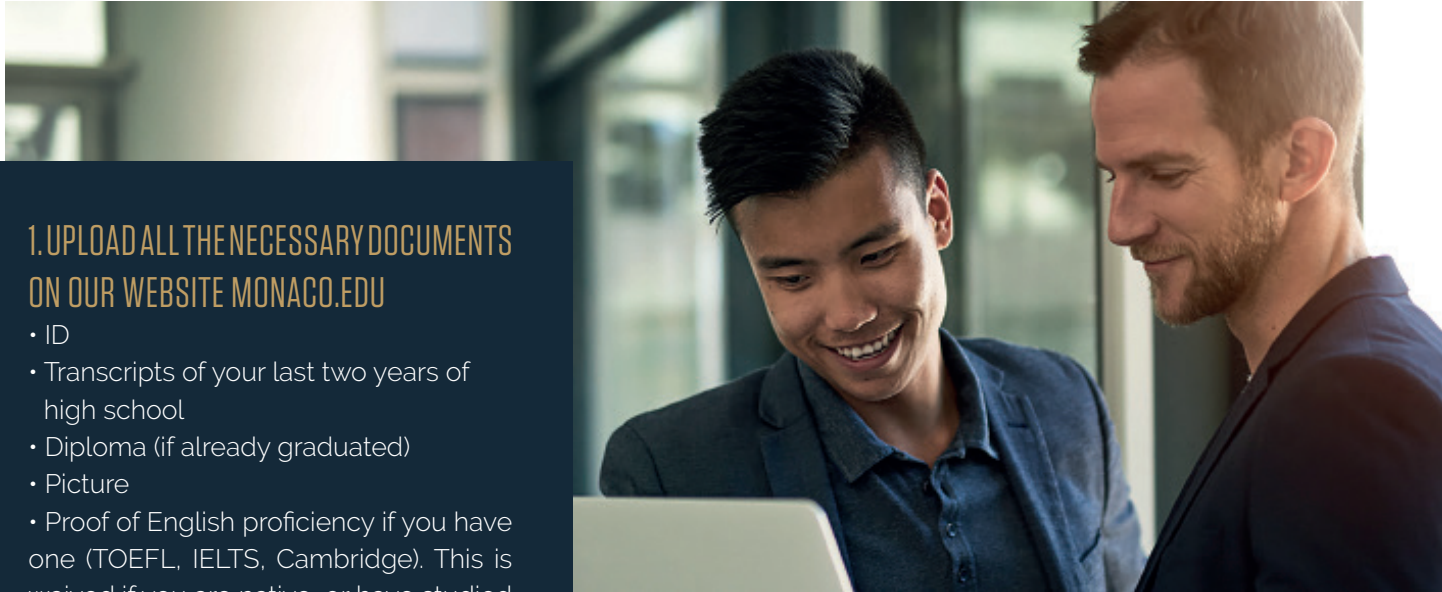
### COUNTRIES

Albania • Algeria • Australia • Austria • Bahamas • Belgium • Brazil • Bulgaria • Canada • China • Colombia • Côte d'Ivoire • Croatia • Denmark • Estonia • Ethiopia • Finland • France • Germany • Hong Kong SAR China • India • Iran • Ireland • Italy • Japan • Kazakhstan • Lebanon • Lithuania • Luxembourg • Macedonia • Mexico • Moldova • Monaco • Morocco • Netherlands • Nigeria • Norway • Philippines • Portugal • Qatar • Russia • Senegal • Serbia • Singapore • South Africa • Spain • Sri Lanka • Sweden • Switzerland • Tunisia • Turkey • United Arab Emirates • United Kingdom • United States

# ADMISSION

## PROCEDURE

WE STRIVE TO SELECT A DIVERSE STUDENT BODY, ONE THAT NOT ONLY REFLECTS A VARIETY OF BACKGROUNDS, CULTURES, AND NATIONALITIES BUT A WIDE RANGE OF PERSONAL INTERESTS AND PROFESSIONAL AMBITIONS. WE SEEK APPLICANTS WITH HIGH POTENTIAL FROM ALL OVER THE WORLD WHO WISH TO SHARE THEIR TALENT AND DREAMS WITH THEIR COMMUNITY.



### 1. UPLOAD ALL THE NECESSARY DOCUMENTS ON OUR WEBSITE MONACO.EDU

- ID
- Transcripts of your last two years of high school
- Diploma (if already graduated)
- Picture
- Proof of English proficiency if you have one (TOEFL, IELTS, Cambridge). This is waived if you are native, or have studied in English

### 2. ONLINE INTERVIEWS

- Motivational interview
- English interview if needed

### 3. JURY OF ADMISSION

- An admission jury will meet and will make a decision
- You will hear back from the Admissions department within two weeks

### 2 INTAKES: September or January

#### Admission Criteria

- International profile of the candidate:
  - Exposure to cultural diversity
  - Open mindedness
- Academic performance (honors, special distinctions)
- Language skills
- Extra-curricular activities (awards in sports/arts)
- Career path/professional project/business expertise

#### APPLICATION

Complete your online application with required documents

1 WEEK

#### SELECTION - INTERVIEWS

international profile, academic performance, language skills, activities...

15 DAYS

ADMISSIONS JURY,  
Definitive answer

MAX 3 WEEKS

40,000 STUDENTS

2 000 LIFELONG LEARNING MANAGERS

13 SCHOOLS

Paris, Lyon, Bordeaux, Beaune, Chambéry, Rennes, Geneva, Monaco, London, Munich, San Francisco, Abidjan, Barcelona

19 CAMPUS IN FRANCE AND ABROAD

100+ NATIONALITIES

BUSINESS INCUBATORS

10,000 PARTNER COMPANIES

350 PROFESSORS

3,000 EXPERTS

OMNES Education, a leader in private higher education, is the only French Group that offers a wide range of the main fields of higher education and research: Management, Engineering, Political Science and International Relations, Communication, and Advertising.

Each of our schools is unique: Créa Genève, EBS, ECE, ESCE, HEIP-CEDS, IFG Executive Education, INSEEC, IUM Monaco, Sup Career, Sup de Création, and Sup de Pub are based on a common foundation: a highly qualified faculty and recognized professionals with the ambition to foster the student experience in an employability perspective.

Our commitments:

- Make our graduates key players in the global transformation
- Develop the employability of our students

Our degrees:

- Bachelor, BBA,
- Master, MSc, MS, MBA, DBA, Ph.D.

Our DNA:

- Entrepreneurship, adaptation, innovation
- Located in the heart of cities, our schools offer a unique student experience

Our values:

- Multicultural, respectful of diversity, the OMNES Education Group (formerly INSEEC U.) ranks 1st in France in the UI GreenMetric ranking in CSR.



## MEET US

### IUM LE STELLA

14, Rue Hubert Clérissi  
98000 Monaco

Call us: +377 97 986 529

+377 97 986 996

Send us an email:

admissions@monaco.edu

WWW.MONACO.EDU

